



## **Day 1 Thursday January 22**

### **All Day/Every Day**

**All day:** Get your limited edition lithograph of Big Bend National Park shot by Ian Shive, whose images have appeared in Time, National Geographic and Outside magazines. Booth #60073

**All day:** Naturally Bamboo gives away bamboo beanies to keep your noggin warm this winter. Ethically made in Minnesota. Booth #33

**All day:** Drop by the Ryders Eyewear Booth #38123 to enter for a trip for two to Vancouver, B.C. including a guided adventure of your choice.

**All day:** Stanley (Booth #15011), Ruff Wear (Booth #33061), Black Diamond (Booth #6027), Camelbak (Booth #17026) and Guyot Designs (Booth #28017) are all selling gear to benefit the Conservation Alliance. Visit their booths, make a donation and walk away with great swag.

**All day:** Bring your old PC plastic water bottle to Stanley Booth #15011 or drop it off at the Stanley eCycle Exchange desk by the top of the main escalators. Exchange the bottle for Stanley's new nineteen13 Recycled & Recyclable Mug. Stanley will send your old bottle to a U.S. recycler, keeping it out of the landfill.

**All day:** National Geographic offers its latest map title at better than pro-deal pricing for show attendees. Get two Baja California Adventure Maps for \$10. Booth #22008

**All day:** Guyot Designs offers its newest product, the TapGuard water purifier, for \$5 (original price \$14.95). Proceeds benefit the Conservation Alliance and Riverkeeper. Booth #28017

**All day:** Visit CenterStone Technologies for a free Starbucks and find out how easy online ordering with your suppliers can be. Register to use the iVendix B2B solution, take a short survey if you're already an iVendix user, or place an order. Booth #8013

**All day:** Stop by Néve Designs to learn more about the Breast Cancer Fund and to enter a raffle to win the new women's Andrea Sweater. One will be given away each day of the show. Donate \$20 to the Breast Cancer Fund and receive the "Climb Against the Odds" DVD. Booth #26031

**All day:** Purchase RedMaple's eco-friendly alpaca and organic cotton socks at below wholesale and help contribute to tree planting efforts. Booth #34

**All day:** Stop by eVent Fabrics Booth #39111 for a chance to win a pair of Rab Latok gloves.



**All day:** Stop by Terramar to register to win a MacBook Air as part of the Challenge the Cold campaign to introduce new performance base layers. Booth #33051

**All day:** Enter to win Prima Belle silk, wool and Lycra top and pants. One Prima Belle will be given away every day. Néve Booth #26031

**All day:** Gramicci gives away free raffle tickets to qualify for freebies and a three-day ski vacation in Park City. Booth #6001

**All day:** We're in the bag. Are you? Climashield invites you to jump in a bag, get your picture taken and maybe even win a sleeping bag. Booth #39037

**All day:** Stop by to enter to win a National Parks & Recreational Lands Pass, good for one year. Booth #60073

**All day:** Stop by Kahtoola to enter the Great Gear and Cash Stash Giveaway for a chance to win more than \$1,500 worth of gear and \$500 in cash. Drawing is Saturday at 5 p.m. Booth #9035

**All day:** Win free watches at the Timex Booth #36151

**All day:** Compete in the Get Active Video Game Olympics with Coolmax EcoTech. Stop by Booth #38197 to check it out. Compete until 4 p.m. Friday.

**All day:** Enter to win a Patagonia down sweater at The Footprint Chronicles display. Booth #8026

**All day:** Get free tickets to see Grand Canyon Adventure: A River at Risk in 3D IMAX. Two showings available on Friday at the Clark Planetarium. Teva Booth #8000

**All day:** Project OR. Watch design students create an outdoor focused garment using supplies sourced from OR exhibitors in this 48-hour competition. Vote for your favorite design. MR155

### **Contest/Giveaways/Demonstrations/Activities/Signings**

**7 to 9 a.m.:** Industry Breakfast with guest speaker Ken Burns. Marriott Salons A-F.

**8 to 10 a.m.:** Bring your waterproof, breathable garment to Nikwax Booth #34139 before 10 a.m. for a free wash and proof. Same day pickup at 5 p.m. Nikwax will donate \$5 to charity for every garment washed.

**9 to 10:30 a.m.:** Enjoy hot, fresh waffles and all the fixins' as you check out New Balance's new fall 2009 performance collection. Booth #35051



**11 a.m. to 1:30 p.m.:** Stop by the Terrasoles Booth #32501 for free, healthy, energy-boosting, all-natural smoothies

**11:30 a.m.:** Huck for Hera. Booth #32050A

**11:30 a.m. to 2:30 p.m.:** Join Vibram for an Italian country lunch and espresso every day at Booth #32400

**1 p.m.:** Membership drive for the American Hiking Society. Free White Sierra Tek Jacket for the first 40 people who sign up for a reduced price membership. White Sierra will pay \$10 of the \$30 membership fee for each new member. Booth #20033

**1:30 p.m.:** Gore presents checks to Big City Mountaineers, OIWC and CDTA for their participation in the Give a Warm Fuzzy, Get a Warm Fuzzy campaign. Gore Booth #33041

**1:30 p.m.:** Locals Have More Fun gives away biodegradable happy hour cups. Each cup has "100 tons=200 trees" printed on it. Booth #724

**2:30 to 3 p.m.:** Professional climber Alex Honnold signs posters. Hera Women Cancer Foundation Booth #32050A

**4 p.m.:** Patagonia ambassador Steve House presents his award winning film "Ice, Anarchy & the Pursuit of Madness" and talks about a first ascent on the North Face of Mount Alberta with Vince Anderson. Booth #8026

**4 to 6 p.m.:** Moving Comfort is selling its Support Your Girls T-shirts to benefit Girls in the Game, a nonprofit that promotes sports, nutrition, health and leadership development to girls six to 18. Tees cost \$20 and 33 percent of the profit goes to Girls in the Game.

### **Happy Hours/After Hour Parties**

**4 p.m.:** Two Oregon companies, Rogue Shoes and Rogue Ales, have teamed up to create "Brewshoes." Join them for beer tasting featuring a selection of award winning Rogue Ales. Booth #34191

**4 p.m.:** Join Rab for sardines, kipper snacks, crackers, port wine and Guinness. Booth #23035

**4 to 6 p.m.:** Come for drinks and toast the launch of PrimaLoft's newest insulation, PrimaLoft Infinity. Enter and win prizes in the "shove it" compression contest. Booth #39043



**4 p.m.:** Happy Hour. DJ J Volume and Oskar Blues Beer kick off the Repurpose with a Purpose tent recycling program at Booth #26005.

**4 p.m.:** Happy Hour. Experience a Moroccan adventure and the chance to have your wishes grant at ExOfficio Booth #15207. Appetizers, beer and collector's gift will be provided.

**4 p.m.:** It's a tradition! Heft a pint of Irish brew with Bridgedale as it celebrates 25 years. Enter to win a six pack of Bridgedale socks. Booth #32110

**4:30 p.m.:** Beer Thirty with the La Sportiva team. Free beer. Booth #5027

**4:30 p.m.:** Join Jetboil to drink beer and see the new Flash Personal Cooking System. Booth #16

**5 p.m.:** RedMaple serves wine and goodies. Booth #34

**5 to 6 p.m.:** Marmot presents Climbing Magazine's annual Golden Piton Awards for categories of sport climbing, bouldering, traditional climbing, alpine climbing, rookie of the year, humanitarian of the year and solo climbing. Booth #34037

**6 to 8 p.m.:** Winter Market Fashion Show at the Grand Ballroom in the Salt Palace Convention Center. Come see the latest designs in technical, casual and endurance apparel categories. The fashion show takes place during the Winter Exposure Industry Party.

### **Seminars and Conferences**

**12 to 1 p.m.:** Growing the Size of Your Business No Matter What the Economic Conditions with Jay Townley. Deer Valley

**12 to 1 p.m.:** The Customer of 2012 with Lynn Switanowski, CBCG president. Marriott Salon E

**12 to 1 p.m.:** Returning to America with Doug Hoschek. Marriott Salon D



## **Day 2 Friday, January 23**

### **All Day/Every Day**

**All day:** We're in the bag. Are you? Climashield invites you to jump in a bag, get your picture taken and maybe even win a sleeping bag. Booth #39037

**All day:** Gramicci gives away free raffle tickets to qualify for freebies and a three-day ski vacation in Park City. Booth #6001

**All day:** Stop by Kahtoola to enter the Great Gear and Cash Stash Giveaway for a chance to win more than \$1,500 worth of gear and \$500 in cash. Drawing is Saturday at 5 p.m. Booth #9035

**All day:** Stop by to enter to win a National Parks & Recreational Lands Pass, good for one year. Booth #60073

**All day:** Win free watches at the Timex Booth #36151

**All day:** Get your limited edition lithograph of Big Bend National Park shot by Ian Shive, whose images have appeared in Time, National Geographic and Outside magazines. Booth #60073

**All day:** Naturally Bamboo gives away bamboo beanies to keep your noggin warm this winter. Ethically made in Minnesota. Booth #33

**All day:** Drop by the Ryders Eyewear Booth #38123 to enter for a trip for two to Vancouver, B.C. including a guided adventure of your choice.

**All day:** Stanley (Booth #15011), Ruff Wear (Booth #33061), Black Diamond (Booth #6027), Camelbak (Booth #17026) and Guyot Designs (Booth #28017) are all selling gear to benefit the Conservation Alliance. Visit their booths, make a donation and walk away with great swag.

**All day:** Bring your old PC plastic water bottle to Stanley Booth #15011 or drop it off at the Stanley eCycle Exchange desk by the top of the main escalators. Exchange the bottle for Stanley's new nineteen13 Recycled & Recyclable Mug. Stanley will send your old bottle to a U.S. recycler, keeping it out of the landfill.

**All day:** National Geographic offers its latest map title at better than pro-deal pricing for show attendees. Get two Baja California Adventure Maps for \$10. Booth #22008

**All day:** Guyot Designs offers its newest product, the TapGuard water purifier, for \$5 (original price \$14.95). Proceeds benefit the Conservation Alliance and Riverkeeper. Booth #28017



**All day:** Project OR. Watch design students create an outdoor focused garment using supplies sourced from OR exhibitor booths in a 48-hour competition. Vote for your favorite. MR 155

**All day:** Visit CenterStone Technologies for a free Starbucks and find out how easy online ordering with your suppliers can be. Register to use the iVendix B2B solution, take a short survey if you're already an iVendix user, or place an order. Booth #8013

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**All day:** Purchase RedMaple's eco-friendly alpaca and organic cotton socks at below wholesale and help contribute to tree planting efforts. Booth #34

**All day:** Stop by eVent Fabrics Booth #39111 for a chance to win a pair of Rab Latok gloves.

**All day:** Stop by Terramar to register to win a MacBook Air as part of the Challenge the Cold campaign to introduce new performance base layers. Booth #33051

**All day:** Enter to win Prima Belle silk, wool and Lycra top and pants. One Prima Belle will be given away every day. Néve Booth #26031

### **Contests/Giveaways/Demonstrations/Activities/Signings**

**7 to 8:50 a.m.:** The Outdoor Industry Conservation Alliance Breakfast. Featured speaker wildlife photographer Steve Kazlowski shows his comprehensive and unparalleled portfolio of polar bear photographs. Hosted by the Conservation Alliance. The Marriott, Salon F-I

**8 to 10 a.m.:** Bring your waterproof, breathable garment to Nikwax Booth #34139 before 10 a.m. for a free wash and proof. Same day pickup at 5 p.m. Nikwax will donate \$5 to charity for every garment washed.

**8:30 a.m.:** Coolmax EcoTech press breakfast to introduce the new filament fiber for active apparel. RSVP to [press@bromley-group.com](mailto:press@bromley-group.com). Booth #38197

**9 to 10:30 a.m.:** Enjoy hot, fresh waffles and all the fixins' as you check out New Balance's new fall 2009 performance collection. Booth #35051

**10:15 a.m.:** The owners of LimbGear demonstrate their product. Booth #523



**10:30 a.m.:** Meet Beth Rodden at Hera Booth #32050A

**11 a.m.:** Meet Bruce Tremper and get a free copy of the new edition of his book, "Staying Alive in Avalanche Terrain." Mountaineers Books Booth #26049

**11 a.m. to 1:30 p.m.:** Stop by the Terrasoles Booth #32501 for free, healthy, energy-boosting, all-natural smoothies

**11 a.m. and 2 p.m.:** Re-staged performance of the Winter Market Fashion Show. Grand Ballroom.

**11:30 a.m. to 2:30 p.m.:** Join Vibram for an Italian country lunch and espresso at Booth #32400

**1:30 p.m.:** Locals Have More Fun gives away biodegradable happy hour cups. Each cup has "100 tons=200 trees" printed on it. Booth #724

**2 p.m.:** Booking signing with Phil Powers author of "NOLS Wilderness Mountaineering." Booth #60074 in Advocacy Alley.

**2 p.m.:** Terri Schneider signs copies of her book "Triathlon Revolution: Training, Technique and Inspiration" at Mountaineers Books Booth #26049

**2:30 p.m.:** Lisa Rands signs posters at Hera Booth #32050A

**4 to 6 p.m.:** Moving Comfort is selling its Support Your Girls T-shirts to benefit Girls in the Game, a nonprofit that promotes sports, nutrition, health and leadership development to girls six to 18. Tees cost \$20 and 33 percent of the profit goes to Girls in the Game.

**4:30 p.m.:** Drawing for a Patagonia down sweater. Enter to win Thursday or Friday at The Footprint Chronicles display. Booth #8026

### **Happy Hours/After Hour Parties**

**4 p.m.:** Join Kelty for a cold beer and a look at 2009 gear. Booth #27027

**4 p.m.:** Two Oregon companies, Rogue Shoes and Rogue Ales, have teamed up to create "Brewshoes." Join them for beer tasting featuring a selection of award winning Rogue Ales. Booth #34191

**4 p.m.:** Join Rab for sardines, kipper snacks, crackers, port wine and Guinness. Booth #23035



**4 p.m.:** Cool tunes and cold drinks to counteract the arid Salt Palace environment. Free Innate BPA and phthalate-free stainless steel bottles. Donate to organizations delivering safe drinking water to developing communities and Innate will match it. Booth #34187

**4 p.m.:** It's a tradition! Heft a pint of Irish brew with Bridgedale as it celebrates 25 years. Enter to win a six pack of Bridgedale socks. Booth #32110

**4 to 6 p.m.:** Wolverine hosts a happy hour and introduces its new ICS collection. Booth #36181

**4 p.m.:** Party with raffle results for Park City ski vacation drawing. Must be present to win. Booth #6001

**4 p.m.:** Textile Industry Mixer. Network and create business for textile manufacturers and product designers. NUWA and Fabric Link Booth #62045

**4 p.m.:** Happy Hour at American Alpine Club featuring Phil Powers, author of the new edition of "NOLS Wilderness Mountaineering." Booth #2051

**4 to 6 p.m.:** "Outfit Your Mind" party and fashion show at Falcon Guides Booth #33035 to honor Lisa Gnade, co-author of "Crack Climbing," author Steward Green, Buck Tilton, Katie Brown, Ben Moon and others.

**4 to 6 p.m.:** Cocktails and Competition at Coolmax EcoTech Booth #38197. Results from the Video Game Olympics. Followed by special musical guest Jason Adamo.

**4 p.m.:** Happy Hour with Highgear and Redwood Creek. Wine tasting party and drawing for an Axio Mini, the smallest and lightest altimeter watch on the market. Winner will be drawn at 5 p.m. Must be present to win. Booth #13009

**4:30 to 6 p.m.:** Celebrate the launch of Keen's Hybrid.community. Keen hosts happy hour and gives away 200 pairs of Ventura shoes in exchange for a donation to the Conservation Alliance. Join social networking sites ConservationNEXT and Hybrid.community. Booth# 32301

**4:30 to 6 p.m.:** Italian OR Party: Chocolate and Prosecco. FlyLow Gear debuts its women's collection. The first 15 women to arrive win goody bags. Booth #11039

**4:30 p.m.:** Beer Thirty with the La Sportiva team. Free beer. Booth #5027

**4:30 to 6:30 p.m.:** Enjoy a beverage and snacks while watching teams of retailers compete to complete wacky tasks. Lamina Leap (potato sack race with a twist), the levitating pole challenge and Helium Karaoke. Booth #26001.

**5 p.m.:** RedMaple serves wine and goodies. Booth #34



**5 to 8 p.m.:** OIWC announces industry survey on women's views on career opportunity, compensation and benefits. Also, presentation of Pioneering Woman and First Ascent awards. Networking with drinks and appetizers. Pierpont Place. 163 W. Pierpont Ave. Salt Lake City

**5 p.m.:** RedMaple serves wine and goodies. Booth #34

**5 p.m.:** Kahtoola-sponsored athlete Jordan Romero presents slides from his latest climb. The 12-year-old is set to conquer all seven of the world's highest peaks. Happy hour and snacks follow at 5:30 p.m. Booth #9035

**6 p.m.:** Win prizes, sing karaoke, mingle and bowl with ExOfficio and other sponsors at Bowl-o-Rama. Free shuttle will be provided to Ritz Bowling Alley. Go to Booth #15207 for details.

**8:30 to 11:30 p.m.:** Join New Balance and Rockstar Karaoke Live for a night of singing and fun. For each performance, New Balance will make a donation to the Outdoor Foundation. The Hotel, 155 West 200 South. Get tickets at Booth #35051

### **Seminars and Conferences**

**7 to 9 a.m.:** Caution: Restricted Substance Legislation—Ripple Effects Throughout the Supply Chain. Joe Walkuski, founder and CEO of TEXbase, Inc. Downtown Marriott Salon A-D

**12 to 1 p.m.:** Explore Life, Mankind and What it Means to Run a Business in Today's Increasingly Crazy World with Kristen Ulmer, Zen Facilitator, founder of Ski to Love. Marriott Salon E

**12 to 1 p.m.:** Inventory Management: The Process is More Important than the Technology with Jay Townley. Deer Valley

**12 to 1 p.m.:** Exploring for Profit: If Not Now, When? Larry Brill, senior international trade specialist, Office of Textiles and Apparel, U.S. Department of Commerce. Marriott Salons B and C.



### **Day 3 Saturday, January 24**

#### **All Day**

**All day:** We're in the bag. Are you? Climashield invites you to jump in a bag, get your picture taken and maybe even win a sleeping bag. Booth #39037

**All day:** Win free watches at the Timex Booth #36151

**All day:** Stop by to enter to win a National Parks & Recreational Lands Pass, good for one year. Booth #60073

**All day:** Stop by Kahtoola to enter the Great Gear and Cash Stash Giveaway for a chance to win more than \$1,500 worth of gear and \$500 in cash. Drawing is Saturday at 5 p.m. Booth #9035

**All day:** Get your limited edition lithograph of Big Bend National Park shot by Ian Shive, whose images have appeared in Time, National Geographic and Outside magazines. Booth #60073

**All day:** Naturally Bamboo gives away bamboo beanies to keep your noggin warm this winter. Ethically made in Minnesota. Booth #33

**All day:** Drop by the Ryders Eyewear Booth #38123 to enter for a trip for two to Vancouver, B.C. including a guided adventure of your choice.

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**All day:** National Geographic offers its latest map title at better than pro-deal pricing for show attendees. Get two Baja California Adventure Maps for \$10. Booth #22008

**All day:** Guyot Designs offers its newest product, the TapGuard water purifier, for \$5 (original price \$14.95). Proceeds benefit the Conservation Alliance and Riverkeeper. Booth #28017



**All day:** Visit CenterStone Technologies for a free Starbucks and find out how easy online ordering with your suppliers can be. Register to use the iVendix B2B solution, take a short survey if you're already an iVendix user, or place an order. Booth #8013

**All day:** Stop by Néve Designs to learn more about the Breast Cancer Fund and to enter a raffle to win the new women's Andrea Sweater. One will be given away each day of the show. Donate \$20 to the Breast Cancer Fund and receive the "Climb Against the Odds" DVD. Booth #26031

**All day:** Purchase RedMaple's eco-friendly alpaca and organic cotton socks at below wholesale and help contribute to tree planting efforts. Booth #34

**All day:** Stop by eVent Fabrics Booth #39111 for a chance to win a pair of Rab Latok gloves.

**All day:** Stop by Terramar to register to win a MacBook Air as part of the Challenge the Cold campaign to introduce new performance base layers. Booth #33051

**All day:** Enter to win Prima Belle silk, wool and Lycra top and pants. One Prima Belle will be given away every day. Néve Booth #26031

**All day:** Join Vibram for an Italian country lunch and espresso every day from 11:30 a.m. to 2:30 p.m. Booth #32400

### **Contest/Giveaways/Demonstrations/Activities/Signings**

**8 to 10 a.m.:** Bring your waterproof, breathable garment to Nikwax Booth #34139 before 10 a.m. for a free wash and proof. Same day pickup at 5 p.m. Nikwax will donate \$5 to charity for every garment washed.

**9 to 10:30 a.m.:** Enjoy hot, fresh waffles and all the fixins' as you check out New Balance's new fall 2009 performance collection. Booth #35051

**10:30 to 11 a.m.:** Poster signing with La Sportiva and Petzl climbing athletes Beth Rodden and Emily Harrington. Climbers' Ranch at the climbing wall

**11 a.m. to 1:30 p.m.:** Stop by the Terrasoles Booth #32501 for free, healthy, energy-boosting, all-natural smoothies

**11:30 a.m.:** Emily Harrington signs posters at Hera Booth# 32050A

**1:30 p.m.:** Locals Have More Fun gives away biodegradable happy hour cups. Each cup has "100 tons=200 trees" printed on it. Booth #724



**2 p.m.:** Book signing with Peter Bronski, author of “Powder Ghost Towns: Epic Powder Runs in Colorado’s Lost Ski Resorts.” Wilderness Press Booth #32091

**2 p.m.:** Booking signing with Phil Powers, author of “NOLS Wilderness Mountaineering.” Stackpole Books, Booth #31011.

**2 p.m.:** Meet Clyde Soles and get a free copy of the new edition of his book, “Climbing: Training for Peak Performance.” Mountaineers Books Booth #26049

**2:30 p.m.:** Tonya Riggs signs posters at Hera Booth #32050A

**5 p.m.:** Drawing for \$1,500 worth of gear and \$500 cash from Kahtoola. Enter to win at Booth #9035

### **Happy Hours/After Hour Parties**

**4 p.m.:** Two Oregon companies, Rogue Shoes and Rogue Ales, have teamed up to create “Brewshoes.” Join them for beer tasting featuring a selection of award winning Rogue Ales. Booth #34191

**4 p.m.:** It’s a tradition! Heft a pint of Irish brew with Bridgedale as it celebrates 25 years. Enter to win a six-pack of Bridgedale socks. Booth #32110

**4:30 p.m.:** Beer Thirty with the La Sportiva team. Free beer. Booth #5027

**4:30 p.m.:** Stop by the Osprey Packs booth to pick up an All Mighty Guarantee pint glass with a \$5 donation to the Alaskan Wilderness League. Fill your pint glass with beer and enter to win one of Osprey’s new Flap Series packs or couriers. Booth #21027

**5 p.m.:** RedMaple serves wine and goodies. Booth #34

**Happy Hour:** Save the Water, Drink the Wine event. Wine provided by Redwood Creek. Meet the Guyot Designs teams and purchase the new TapGuard to benefit the Conservation Alliance and Riverkeepers. Booth #28017

**7 p.m.:** Introduction to Alpine Americas: a 10,000-mile journey along the western mountains from Arctic to Cape Horn, in pictures and words. The Far North: a multimedia lecture about the Arctic National Wildlife Preserve and the Brooks Range. Snowbird, Cliff Lodge Ballroom

### **Seminars/Conferences**

**7:30 to 9 a.m.:** Eco Working Group Meeting. Deer Valley



**7:30 to 9 a.m.:** Sport Trends and Influences. Speaker: Britt Bivens, director of Promostyl. Marriott Salon D

**11 a.m. to 12 p.m.:** The Female Race: Designing for Women in Outdoor Sports. Speakers: Yvonne Lin, senior innovation engineer and strategist, and Whitney Hopkins, design engineer, from the FemmeDen of Smart Design. Marriott Salon B and C

**12 to 1 p.m.:** B2B Working Group Meeting. Co-chairs: Brad Tollefson of Backcountry.com and Andrew McClellan of Arc'teryx. Deer Valley

**12 to 1 p.m.:** The Inside Scoop on Outdoor Marketing Online. Speaker: Walter Lahmann, director of GNOudoo Sales. Marriott Salon E

## Day 4 Sunday, January 25

### Contests/Giveaways/Demonstrations/Activities/Signings

**All day:** Source and Design Center. Come see the latest in technical textiles and fabrications, closures and laminates. MR 155 and 255

**All day:** Get your limited edition lithograph of Big Bend National Park shot by Ian Shive, whose images have appeared in Time, National Geographic and Outside magazines. Booth #60073

**All day:** Naturally Bamboo gives away bamboo beanies to keep your noggin warm this winter. Ethically made in Minnesota. Booth #33

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**All day:** Enter to win Prima Belle silk, wool and Lycra top and pants. One Prima Belle will be given away every day. Néve Booth #26031

**9 to 10:30 a.m.:** Enjoy hot, fresh waffles and all the fixins' as you check out New Balance's new fall 2009 performance collection. Booth #35051

**9:30 a.m.:** The Great Verde PR Giveaway. Boulder for great gifts from Metolius, Sierra Designs, Rab and Nikwax. Climbers' Ranch.

**11 a.m.:** Mad Rock Shoe Demo. Test drive Mad Rock climbing shoes and enter a drawing to win a free pair. Climbers' Ranch.

**11:30 a.m. to 2:30 p.m.:** Join Vibram for an Italian country lunch and espresso at Booth #32400

### **Seminars/Conferences**

**11 a.m.:** Dr. Eric Meyer talks about his experience during the 2008 K2 disaster. Hosted by Talus Outdoor Tech. Salt Lake City Marriott Downtown Salon E